

**MTA Alert**  
**May 1, 2006**  
**MTA Fax (517) 321- 8908**  
**Cable Franchising Authority**

(This alert is being sent to townships in Macomb, Oakland and Wayne counties. You may also have received this via an e-mail.)

Township Officials:

As you know, the debate about local cable franchising authority is a very hot issue right now in Lansing and in Washington, D.C. To help with the message of local governments, there will be some television commercials filmed this Thursday, May 4 in Livonia. We would like to invite you to be in one of these commercials. This is not to simply stand in the background but more importantly to speak about local franchising. Specifically, we are looking for township officials who have (or plan to invite in the next few weeks) actually invited AT&T either in writing or verbally to sign a franchise agreement just like your existing franchise with your current cable provider.

We are also asking township officials to invite AT&T to sign a franchise identical to the one you have on file with your current cable provider. To get a copy of a sample cover letter please use this link. [http://www.michigantownships.org/downloads/att\\_franchise\\_invite\\_ltr.pdf](http://www.michigantownships.org/downloads/att_franchise_invite_ltr.pdf)

We need your involvement! This script is simple and will be on a teleprompter for you to read. These commercials will run in your home area in the coming weeks.

The location of the filming will take place at:

Marriott Courtyard  
17200 N. Laurel Park Drive (off I-275)  
Livonia  
Room location will be posted in the lobby  
8:30 a.m.-5:00 p.m.

If you are able to be involved, please confirm with an email to David Bertram, MTA Legislative Liaison at [david@michigantownships.org](mailto:david@michigantownships.org) or call Erma Linn at MTA at 517-321-6467.