

# Catch the attention of potential clients at the MTA Expo ... and keep it.

As an exhibitor at the MTA Expo, you are eligible to order a one-time-use electronic list of ALL delegates who attend MTA's 2022 Annual Educational Conference. List includes name, title, township and physical mailing address.

**Please complete the order form and rental agreement** and return it to MTA. Payment must accompany the order form, along with an email address for the electronic list.

NOTE: No lists will be sent without a completed rental agreement. If you have questions, contact Ashley Maher at (517) 321-6467 or ashley@michigantownships.org. MTA does not use a third party to distribute attendee lists. *Conference sponsors at the Platinum or Gold level receive a complimentary list of labels of the pre- and post-Conference attendees, while sponsors at the Silver level receive a complimentary list of pre-Conference attendees. Sponsors must complete and return an order form and rental agreement.*

## MTA EDUCATIONAL CONFERENCE MAILING LIST ORDER FORM

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Choose the item(s) you want to receive:

2022 PRE-Conference delegate electronic list (\$75 or \$100 after deadline)  
MUST receive payment and rental agreement by March 28, 2022; list will be emailed early April. \$ \_\_\_\_\_

2022 POST-Conference delegate electronic list (\$100 or \$125 after deadline)  
MUST receive payment and rental agreement by May 23, 2022; list will be emailed late May. \$ \_\_\_\_\_

BEST DEAL: Receive both the PRE-Conference and POST-Conference electronic list for only \$150, if ordered by March 28, 2022. \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

Payment Options:

Check # \_\_\_\_\_ (made payable to MTA)

Credit card:  VISA  MasterCard

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Cardholder name \_\_\_\_\_

Cardholder signature \_\_\_\_\_

Return this completed form and the rental agreement (page 7) by the specified date, along with payment to:

**Michigan Townships Association**  
**PO Box 80078, Lansing, MI 48908-0078**  
**Fax: (517) 321-8908**

## MTA Mailing Address Rental Agreement Terms

**FOR ONE-TIME  
USE ONLY**

The Michigan Townships Association (MTA) authorizes and agrees to rent the MTA mailing address of Conference attendees (requested on this form), for the price indicated on page 6, to \_\_\_\_\_ (name), the responsible party representing \_\_\_\_\_ (name of business/organization), subject to the terms and conditions identified below:

- 1) MTA retains full ownership rights of its mailing addresses in all formats and mediums, including digital databases.
- 2) MTA reserves the right to refuse to rent, or to withdraw authorization of use of its mailing addresses to any person or entity if any of the addresses are to be used, or are used, for a purpose inconsistent with the mission or policies of MTA.
- 3) I affirm that, in my capacity as \_\_\_\_\_ (title), I have the authority to agree to the terms and conditions of this rental agreement on behalf of \_\_\_\_\_ (name of business/organization).
- 4) I agree to use the mailing address only for a one-time use defined as one (1) mailing to any of the rented addresses by postal delivery. Indicate use:  pre-Conference  post-Conference  both
- 5) I agree that I will not do, nor allow others to do, the following:
  - a) make copies of any of the mailing addresses in any form;
  - b) give, sell, deliver, or otherwise convey any of the mailing addresses to any other party or person in any form;
  - c) use any of the mailing addresses for a purpose inconsistent with the mission or policies of the MTA
  - d) remove or alter the MTA rental registration number that is attached to each member name and address from any of the mailing addresses.
- 6) I agree that I will remit to MTA an additional rental fee of two thousand dollars (\$2,000), immediately due and payable to the Michigan Townships Association, for each use that is not authorized by MTA of any of the rented mailing addresses by any party, with or without the express consent of myself or the business/organization that I represent here.
- 7) I agree that I will remit to MTA an additional fee of three thousand dollars (\$3,000), immediately due and payable to the Michigan Townships Association, for any other violation of any other term or condition of this agreement, with or without the express consent of myself or the business/organization that I represent here.

\_\_\_\_\_  
Signature of Responsible Party

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Printed Name of Responsible Party

\_\_\_\_\_  
Date

**MTA Rental Agreement  
Identification Number**