

Benefits at-a-glance

ANNUAL BENEFITS	 President's Round Table	 Leadership Circle	 Keystone Club
Electronic mailing list of Michigan elected officials*	•		
Lunch during Conference with MTA leadership	•		
Opportunity to conduct a "Township Business Solutions Session" at Conference	•		
Complimentary room to hold a small function at Conference	•		
Opportunity to author an article for <i>Michigan Township News</i>	•		
Small ad linked to your Web page in <i>mt@-newswire</i>	•		
½-page "spotlight" in <i>Michigan Township News</i>	•	•	
Inclusion of one piece of company literature or gift in Conference delegate bags	•	•	
Opportunity to conduct either one "Township Business Solutions Session" during MTA Conference OR author an article for <i>Michigan Township News</i>		•	
Link to your Web page in the <i>mt@-newswire</i>		•	
Priority choice of booth(s) at MTA Expo	•	•	
Opportunity to have your press releases posted on the MTA Web site	•	•	•
Access to "Community Connection"—MTA's social networking site	•	•	•
Complimentary participation for one representative at the Vendor Showcase conducted at MTA "On the Road" Regional Meetings	•	•	•
Complimentary set of mailing labels of Michigan elected officials	*	•	•
Use of Allied Service Provider logo in company's marketing materials, including ads placed in <i>Michigan Township News</i> , Conference Program, <i>Township Officials Directory</i> and on the MTA Web site	•	•	•
Listing with logo and link to company's Web site on MTA's online Allied Service Provider directory	•	•	•
Listing in Allied Service Provider index in <i>Michigan Township News</i>	•	•	•
Member discount on MTA educational programs, publications & products	•	•	•
Signs at Vendor Showcases and MTA Expo denoting company as an Allied Service Provider	•	•	•
Frameable certificate denoting company as an Allied Service Provider	•	•	•
Complimentary subscriptions to <i>Michigan Township News</i>	5	2	1
Complimentary copies of <i>Michigan Township Officials Directory</i> (odd years)	5	2	1
Eligible to reserve rooms at host hotel at discounted rate during MTA Conference	5	3	1
Discount on booths at MTA Expo (not to be combined with other offers)	15%	10%	5%
Discount on ads (¼-page or larger) placed in <i>Michigan Township News</i> , Conference Program, <i>Township Officials Directory</i> and on MTA Web site	15%	10%	5%
INVESTMENT	\$10,000	\$5,000	\$2,000

* Participating vendors who are part of the President's Round Table receive the use of MTA's electronic mailing list (restrictions apply).