



Levels and Benefits *At-a-Glance*

ANNUAL BENEFITS	 President's Round Table	 Leadership Circle	 Keystone Club
Electronic mailing list of Michigan township elected officials*	•		
Opportunity to have lunch during Conference with MTA's President	•		
Opportunity to conduct "Township Business Solutions" Session at Conference	•		
Opportunity to write an article for <i>Michigan Township News</i>	•		
1/2-page "spotlight" article in <i>Michigan Township News</i>	•		
Banner ad monthly in <i>E-News</i> (MTA's electronic newsletter)	•		
Priority choice of booth(s) at MTA Expo	•	•	
Inclusion of one piece of company literature or gift in Conference delegate bags	•	•	
Opportunity to conduct either one "Township Business Solutions" Session during MTA Conference OR write an article for <i>Michigan Township News</i>		•	
Small ad or Web link monthly in <i>E-News</i> (MTA's electronic newsletter)		•	
1/4-page "spotlight" article in <i>Michigan Township News</i>		•	
Complimentary participation for one representative at the Vendor Showcase conducted at all MTA District Meetings	•	•	•
Complimentary set of mailing labels of Michigan township elected officials	*	•	•
Use of Allied Service Provider logo in company's marketing materials, including ads placed in <i>Michigan Township News</i> , Conference Program, <i>Township Officials Directory</i> and on the MTA Web site	•	•	•
Listing, with logo and link, to company's Web site from MTA's online Allied Service Provider directory	•	•	•
Listing in Allied Service Provider index in <i>Michigan Township News</i>	•	•	•
Member discount on MTA educational programs, publications & products	•	•	•
Signs at Vendor Showcase at District Meetings and at MTA Trade Expo denoting company as an Allied Service Provider	•	•	•
Frameable certificate indicating company as an Allied Service Provider	•	•	•
Complimentary subscriptions to <i>Michigan Township News</i>	5	2	1
Complimentary copies of <i>Township Officials Directory</i> (odd years)	5	2	1
Discount on booths at MTA Trade Expo (not to be combined with other offers)	15%	10%	5%
Discount on ads (1/4-page or larger) placed in <i>Michigan Township News</i> , Conference Program, <i>Township Officials Directory</i> and on MTA Web site	15%	10%	5%
AMOUNT	\$10,000	\$5,000	\$2,000

* Participating vendors who are part of the President's Round Table receive the use of MTA's electronic mailing list (restrictions apply).