



MICHIGAN TOWNSHIPS ASSOCIATION

---

August 16, 2011

FOR IMMEDIATE RELEASE

CONTACT: Debra McGuire, MBA, CAE, IOM  
Director of Communications & Education  
(517) 321-6467, ext. 231 [debra@michigantownships.org](mailto:debra@michigantownships.org)

## MTA welcomes new communications coordinator

**Delta Charter Township, Mich.**—The Michigan Townships Association (MTA) recently hired Ashley Bowman as communications coordinator.

Bowman graduated from Michigan State University with a Bachelor of Arts degree in advertising and later from Kalamazoo Valley Community College with an Associate of Arts degree in Art and New Media, specializing in graphic design. As communications coordinator, Bowman will serve as advertising manager for the *Michigan Township News* and other MTA publications. She will also organize the annual MTA Expo, write articles, offer design assistance, and manage vendor relations for MTA.

“We are delighted to have Ashley on board as part of the MTA Communications team. Her educational background and work experiences are a perfect fit for the Association, and we believe that our members and vendors will enjoy working with her as well,” said Debra McGuire, MTA director of communications & education. “We look forward to her contributions to help in our mission to advance townships and serve Michigan’s 6,545 elected township officials.”

Bowman, a resident of Meridian Charter Township (Ingham Co.), looks forward to using her skills and experience to work with both Michigan’s township officials and businesses that serve townships. “With my experience in advertising and graphic design, I feel my new role at MTA will be a great fit for me. I am thrilled to work for an organization dedicated to helping township officials succeed in leading their communities,” said Bowman.

####

*The Michigan Townships Association promotes the interests of township government by fostering strong, vibrant communities; advocating legislation to meet 21st century challenges; developing knowledgeable township officials and enthusiastic supporters of township government; and encouraging ethical practices of elected officials who uphold the traditions and unique characteristics of township government and the values of the people of Michigan.*