

CRAIN'S DETROIT BUSINESS

DTE offers Webinars on small-business energy efficiency

By Amy Lane
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DTE Energy Co. is starting a series of free energy efficiency Webinars aimed at helping small businesses learn ways to save money on their utility bills.

The Webinars will cover a variety of subjects, including rebates and incentives for energy efficiency measures; options for lighting, heating, ventilation and air conditioning; and energy audits.

The hour-long sessions will be held the third Thursday of every month, beginning March 18. Information and registration is available at www.dteenergy.com/webinars.

Schedule below is from www.dteenergy.com/webinars.

Date	Topic
March 18	Energy Optimization - Find out about what rebates and incentives are available to commercial customers in 2010 and the changes in the programs.
April 15	New Construction - Find out about the most energy efficiency features when you are building or remodeling a new facility.
May 20	Lighting/Controls - Learn the differences between LED and Florescent lighting and which is better for your facility.
June 17	New Gas Technology - What is the latest technology in gas equipment and which makes sense for your facility.
July 15	Geothermal - Geothermal is the most energy efficiency heating and cooling system on the planet. See how it works in commercial applications.
August 19	LEED®/Tax Deductions - Find out what it takes to make a building LEED® certified and the tax deductions available for LEED buildings
September 16	Construction Heat - Natural gas is the smart choice for temporary heat on your construction site. You will save money, save time and work more safely. Learn how you can cut your construction costs by using clean burning natural gas!
October 21	Energy Audits - What makes a good energy audit and is necessary for your company. Can you really save with an energy audit.
November 18	HVAC/Water Heating - Find out how to maximize the efficiency of your current HVAC and water heating equipment and the proper operation and maintenance of those systems.
December 16	Building Envelope - How good is your building envelope? Find out how to improve it to better control your energy bills.