

FOR IMMEDIATE RELEASE

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**General Code Announces Relocation to Rochester Tech Park**

Rochester, NY, July 21, 2011 – General Code, LLC, a leader in codification and enterprise content management and software solutions, has announced a relocation of its corporate headquarters. The company has moved to the Rochester Tech Park from its former location at 72 Hinchey Road. General Code's new address is 781 Elmgrove Road, Rochester, NY 14624.

The move was required to keep pace with General Code's business growth and market demand for its ever-expanding products, services and business solutions. The company outgrew the physical capacity of its previous headquarters location, where it had resided for the last 30 years. The new office space has approximately 25% more square footage with an option to double in size.

General Code President and CEO, Gary Domenico, said, "Our move to the Rochester Tech Park can be attributed to the nearly 100 General Code employees who continually strive to delight each and every customer. Through their hard work and dedication our reputation for industry expertise, technological leadership and service excellence is the driving force behind our growth and success."

The Rochester Tech Park, one of New York's Empire Zones created for regional economic development and to attract and keep jobs in the state, is located in the city's vibrant technology corridor. The park consists of a premier 346-acre campus with 4,000,000 square feet of space for offices, research and development, manufacturing and distribution. Nearby tenants include Kodak, Citigroup, Federal Express, Pepsi, Hammer Packaging, The Sutherland Group and Adecco.

Domenico commented further, "We're tremendously excited about our new facility and take great pride in expanding our business operation in the midst of a sluggish economic environment. This relocation represents our transformation from a small family start-up founded 50 years ago to an industry leader and innovator providing customized, turn-key solutions to clients in 32 states and Canada. We are committed to continue our proactive role in the greater Rochester business community and look forward to serving local, regional and nationwide clients from this location for many years to come."

**About General Code:**

Serving the needs of communities since 1962, General Code provides codification and enterprise content management and software solutions to more than 2,700 municipal governments throughout the United States and Canada. The company's strong values-based philosophy is at the core of its superior client services, commitment to quality and its leadership in product innovation and information technology. General Code is also a leading Laserfiche® representative and reseller with more than 13 years experience and a perennial Laserfiche Winners Circle member renowned for IT expertise, training and help desk support. For more information about General Code, call toll free at 1-855-436-2633 or contact [info@generalcode.com](mailto:info@generalcode.com) or visit [www.generalcode.com](http://www.generalcode.com).

**About Rochester Technology Park:**

Rochester Tech Park is a 346-acre office and industrial complex located in the Town of Gates. The campus consists of 10 buildings totaling approximately 4 million square feet of modern, extensively supported office and industrial manufacturing space. In addition to the COMIDA benefits offered to tenants through Monroe County Industrial Development Agency, the state has offered incentive programs such as the Empire Zone Program and the Excelsior Jobs Program which allows qualified companies locating at Rochester Tech Park to take advantage of a number of aggressive tax benefits. For additional information about Rochester Tech Park call 585-295-1250 or visit [www.rochestertechpark.com](http://www.rochestertechpark.com).