

Conference Schedule

Monday, April 19

11 a.m. to Noon
Opening Session

1 to 2 p.m.
Concurrent Breakout Sessions

2:15 to 3:30 p.m.
Legislative Plenary: MTA Policy Platform
and Legislative Update

Expo open all day
*Visit with exhibitors and MTA staff
live from noon to 1 p.m. in the MTA
Bookstore, MTA-PAC Booth and
MTA "Ask Us" Booth*

Tuesday, April 20

10 to 10:45 a.m.
General Session

11 a.m. to Noon
Concurrent Breakout Sessions

2 to 3 p.m.
Concurrent Breakout Sessions

Expo open all day
*Join a live Business Solutions Session
beginning at 12:15 p.m.*

Wednesday, April 21

10 to 11 a.m.
Concurrent Breakout Sessions

1 to 2 p.m.
Concurrent Breakout Sessions

2:30 to 3:30 p.m.
Closing Session

Expo open all day
*Visit with exhibitors and MTA staff
live from 11 a.m. to noon in the MTA
Bookstore, MTA-PAC Booth and
MTA "Ask Us" Booth*

***New to online learning, or have
questions about participating?
Don't worry! MTA has answers to your
questions, and tips and suggestions
to make participation a breeze.
Visit [www.michigantownships.org/
conference.asp](http://www.michigantownships.org/conference.asp) and select "Virtual
Event Help" to learn more.***

Concurrent Breakout Topics

- Bringing Broadband into Your Community
- Community Outreach During COVID-19: A Volunteer Effort
- Clearing the Haze of Marijuana Regulation
- Effective Communication Strategies
- Elections Update
- Managing Expectations: A Positive, Pain-Free Audit
- Meeting Myths, Mysteries & Misconceptions
- How to Host a Virtual Meeting
- Innovating Your Township: How-to Methods and Legal Information for Leaders
- Introduction to Ordinances
- Payroll Questions? We've Got Answers!
- Policies Matter: Top 3 Policies Your Township Needs to Succeed
- Public Safety: Options for Providing Police & Fire Services for Your Community
- Safety First: Practical Responses to Violence at the Township Hall
- Show Me the Money! Grant Writing Tips for Townships
- Things I Wish I Knew When I First Took Office
- Tools of Engagement: Township Websites & Social Media
- Top Township Legal Pitfalls
- What the Board Needs to Know About Corrective Action Plans
- The Impact of COVID-19 on Your Township Workplace

**Topics subject to change; time slots and descriptions will appear in next month's magazine. Visit www.michigantownships.org/conference.asp for the most up-to-date information.*

Event Highlights

Opening Session

Kick off your virtual conference experience with a celebration of township government and public service! You'll hear from MTA's incoming and outgoing presidents, as well as Executive Director Neil Sheridan, who'll share his insights on the connection and commitment of township's local leaders in serving their communities.

General and Closing Sessions

Our featured speakers will offer motivation and inspiration!

Expo

Take virtual stroll through our exhibit hall to learn more about municipal vendors who can offer tools and services to streamline programs, systems and services within your community. Browse our virtual bookshelves in the MTA Bookstore, where you'll find more than a dozen publications geared exclusively to township government (and save 10% on all publications and MTA-logo products!). Be sure to stop by the MTA "Ask Us" Booth to get your questions answered by our experts AND the MTA-PAC Booth where you'll learn how your contributions can help MTA support legislators who value township government.

What does An MTA virtual conference look like?

You won't be glued to your computer all day! We've designed a schedule of shortened days filled with education, information and networking, while allowing for ample breaks in between.