



How are YOU going to catch the attention of potential clients at the MTA Expo ... and keep it?

As an exhibitor at the 2012 MTA Expo, you are eligible to order a one-time-use electronic list of ALL delegates who attend MTA's 59th Annual Educational Conference.

Please complete the order form and rental agreement and return it to MTA. Payment must accompany the order form, along with an email address for the electronic list.

NOTE: MTA does not provide the list on disk, and no lists will be sent electronically without a completed rental agreement. If you have questions, contact Rebecca Popoff at (517) 321-6467, ext. 227. *Conference sponsors at the Platinum or Gold level receive a complimentary list of labels of the pre- and post-Conference attendees, while sponsors at the Silver level receive a complimentary list of pre-Conference attendees. Sponsors must fill out an order form and rental agreement.*

MTA EDUCATIONAL CONFERENCE MAILING LIST ORDER FORM

Name _____ Company name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Choose the item(s) you want to receive:

- 2012 **PRE-Conference** delegate **electronic list** (\$75 or \$100 after deadline)
MUST receive payment and rental agreement by Dec. 21, 2011; list will be sent late December. \$ _____
- 2012 **POST-Conference** delegate **electronic list** (\$90 or \$115 after deadline)
MUST receive payment and rental agreement by Feb. 10, 2012; list will be sent mid-February. \$ _____
- BEST DEAL:** Receive both the **PRE-Conference** and **POST-Conference electronic list** for only \$150, if ordered by Dec. 21, 2011. \$ _____

Total Due \$ _____

Payment Options:

Check # _____ (made payable to MTA)

Credit card: VISA MasterCard

Card number _____ Expiration date _____

Cardholder signature _____

Return this completed form and the rental agreement (page 8) by the specified date along with payment to:

Michigan Townships Association
P.O. Box 80078 | Lansing, MI 48908-0078
Fax: (517) 321-8908

MTA Mailing Address Rental Agreement Terms

**FOR ONE-TIME
USE ONLY**

The Michigan Townships Association (MTA) authorizes and agrees to rent the MTA mailing address of Conference attendees (requested on this form), for the price indicated on page one of this form, to _____ (name), the responsible party representing _____ (name of business or organization), subject to the terms and conditions identified below:

- 1) MTA retains full ownership rights of its mailing addresses in all formats and mediums, including digital databases.
- 2) MTA reserves the right to refuse to rent, or to withdraw authorization of use of its mailing addresses to any person or entity if any of the addresses are to be used, or are used, for a purpose inconsistent with the mission or policies of the MTA.
- 3) I affirm that, in my capacity as _____ (title), I have the authority to agree to the terms and conditions of this rental agreement on behalf of _____ (name of business or organization).
- 4) I agree to use the mailing address only for a one-time use defined as one (1) mailing to any of the rented addresses by postal delivery. Indicate use: pre-Conference post-Conference both
- 5) I agree that I will not do, nor allow others to do, the following:
 - a) make copies of any of the mailing addresses in any form;
 - b) give, sell, deliver, or otherwise convey any of the mailing addresses to any other party or person in any form;
 - c) use any of the mailing addresses for a purpose inconsistent with the mission or policies of the MTA.
- 6) I agree that I will remit to the MTA an additional rental fee of two thousand dollars (\$2,000), immediately due and payable to the Michigan Townships Association, for each use that is not authorized by the MTA of any of the rented mailing addresses by any party, with or without the express consent of myself or the business/organization that I represent here.
- 7) I agree that I will remit to the MTA an additional fee of three thousand dollars (\$3,000), immediately due and payable to the Michigan Townships Association, for any other violation of any other term or condition of this agreement, with or without the express consent of myself or the business/organization that I represent here.

Signature of Responsible Party

Organization

Printed Name of Responsible Party

Date

MTA Rental Agreement
Identification Number