

Conference Program Booklet Advertising

You've registered for the Expo, now make sure they remember you!

Company Name _____

Contact Person _____

Email _____

Mailing Address _____

City, State, Zip Code _____

Phone _____ Fax _____

Register your booth at the 2022 Expo before Feb. 18, and take an additional 10% OFF Conference program advertising!

Not applicable in conjunction with any other discount.

Ad Size	Rate	Amount
Covers (8.5" x 11"):		
<input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back <input type="checkbox"/> Back	\$775	_____
<input type="checkbox"/> Full Page (8.5" x 11")	\$615	_____
<input type="checkbox"/> Half Page (3.5" x 9.625" or 7.17" x 4.67")	\$440	_____
<input type="checkbox"/> Third Page (2.25" x 9.625" vertical only)	\$375	_____
<input type="checkbox"/> Quarter Page (3.5" x 4.67")	\$315	_____
<input type="checkbox"/> Eighth Page (3.5" x 2.25")	\$275	_____
	Total	_____
Less Allied Service Provider discount, sponsor discount OR early booth registration discount		_____
	DUE	\$ _____

Payment: Check Enclosed: \$ _____ Credit Card: MasterCard VISA *Unfortunately, MTA is unable to accept American Express or Discover.*

Card # _____ Exp. Date _____

Cardholder Name _____ Cardholder Signature _____

Details All ads are four-color. High resolution TIFF, EPS and PDF formats are accepted. New copy must meet exact specifications or it will be returned for corrections. MTA can make limited minor corrections for a nominal fee. Design services are also available at minimal cost. For more information, contact Ashley at (517) 321-6467 ext. 254 or ashley@michigantownships.org. Advertising copy can be emailed to ashley@michigantownships.org.

AD COPY DUE March 18, 2022

New copy will be submitted via email Pick up our ad from the *Township Focus*. Pick up our ad from the 2020 Conference program

Return this contract with payment and ad copy by March 18, 2022, to:

Michigan Townships Association, P.O. Box 80078, Lansing, MI 48908-0078

Fax: (517) 321-8908; Email: ashley@michigantownships.org