

## DATES & LOCATIONS

**Oct. 4-5:**

**Holiday Inn**

1951 U.S. 41 West, Marquette  
(906) 225-1351

**Oct. 10-11:**

**Four Points by Sheraton**

3600 E. Cork Street Ct., Kalamazoo  
(269) 385-3922

**Oct. 12-13:**

**Lakeview Hotel & Conference Center  
Shanty Creek Resort**

5780 Shanty Creek Rd., Bellaire  
(866) 486-7790

**Oct. 18-19:**

**Comfort Inn Hotel &  
Conference Center**

2424 S. Mission St., Mt. Pleasant  
(989) 772-4000

**Oct. 25-26:**

**Bluewater Convention Center  
DoubleTree by Hilton**

800 Harker St., Port Huron  
(810) 984-8000

## **AGENDA\***

### **DAY ONE**

**3 p.m.**

Attendee registration check-in

**4 p.m.**

Welcome &  
opening educational session

**6-9 p.m.**

Dinner & evening event

### **DAY TWO**

**8 a.m.**

Vendor showcase  
with continental breakfast

**9 a.m.**

Top Topics for  
Today's Townships

**10:30 a.m.**

Vendor showcase &  
mid-morning break

**11 a.m.**

Legislative Lowdown

**12:15 p.m.**

Networking lunch

**1 p.m.**

Concurrent sessions

**2:30 p.m.**

Refreshment break

**3 p.m.**

Concurrent sessions

**4:15 p.m.**

Adjourn

\*subject to change

## **Q. What are the Regional Summits?**

**A.** Regional Summits are a revamped, reimagined version of our On the Road regional meetings, where MTA brings exceptional educational classes, vendors, staff, township experts and networking opportunities for our member officials, close to home—over an expanded, exciting day-and-a-half event. **Day 1** is a half-day with education, plus dinner and evening entertainment—which sponsors and vendors can attend!—while **Day 2** includes a full day of education and networking, plus the Vendor Showcase.

## **Q. What is Vendor Showcase?**

**A.** Vendor Showcase is held at each Summit location and is a great chance for your company to network with township officials and decision-makers throughout the day. Bring a table-top or free-standing display and benefit from exclusive face-to-face time with local leaders. Additional networking time has been added with dinner and evening entertainment the night before the Vendor Showcase.

## **Q. Is the Vendor Showcase on both days?**

**A.** The Vendor Showcase is held on Day 2 at each location however, registered vendors may join for dinner and evening event on Day 1.

## **Q. How many township officials will be at each event?**

**A.** Registrations are coming in quickly; we expect about 100 per location.

## **Q. What are the sponsorship opportunities?**

**A.** General Summit sponsorships include promotion at all five Summits, for one affordable price. Sponsorship gives your company visibility right away through MTA's website and print materials, signage and recognition at each location, complimentary registration to attend educational sessions, dinner and evening entertainment on Day 1 of each event, and more. Sponsorship must be received by Aug. 12 to be included in the registration brochure mailed to every township. Details are available [here](#). (You do not need to be present to sponsor.)

## **Q. How much does it cost?**

**A.** The cost for all sponsorships is just \$500—which gets you recognition at all FIVE Summits!

The cost for Vendor Showcase is \$200/site for the first representative. Additional representatives are \$75 each.

## **Q. Are vendors required to attend dinner on Day 1 and lunch on Day 2?**

**A.** You don't have to, but each meal with attendees gives you even more time to network with township leaders! Plus, the dinner and entertainment are a great way to spend an evening—and connect with attendees in a more casual setting! (Please let us know in advance, via the registration form, if you plan to be at dinner or lunch—or both!)

## **Q. What is the vendor parade?**

**A.** The vendor parade introduces each company to attendees during the morning general sessions and gives you 1-2 minutes to address speak to the group and share your company's products or services. This is a great opportunity to invite attendees back to your booth to learn more.

## **Q. Is a door prize required?**

**A.** No, we will not be facilitating a door-prize giveaway. Should you wish to have a giveaway, collect contact information and contact the winner on your own.

## **Q. How do we make hotel reservations?**

**A.** Hotel accommodations will be listed in your confirmation materials.

## **Q. How do we sign up?**

**A.** Learn more, and become a sponsor, [here](#). More details, and reserve your spot for Vendor Showcase, [here](#).

**Questions?** Call MTA at (517) 321-6467 or email [ashley@michigantownships.org](mailto:ashley@michigantownships.org).