

MTA's *Regional Summits* sponsor details

DATES & LOCATIONS

Oct. 4-5:

Holiday Inn

1951 U.S. 41 West, Marquette
(906) 225-1351

Oct. 10-11:

Four Points by Sheraton

3600 E. Cork Street Ct., Kalamazoo
(269) 385-3922

Oct. 12-13:

**Lakeview Hotel & Conference Center
Shanty Creek Resort**

5780 Shanty Creek Rd., Bellaire
(866) 486-7790

Oct. 18-19:

**Comfort Inn Hotel &
Conference Center**

2424 S. Mission St., Mt. Pleasant
(989) 772-4000

Oct. 25-26:

**Bluewater Convention Center
DoubleTree by Hilton**

800 Harker St., Port Huron
(810) 984-8000

AGENDA*

DAY ONE

3 p.m.

Attendee registration check-in

4 p.m.

Welcome &
opening educational session

6-9 p.m.

Dinner & evening event

DAY TWO

8 a.m.

Vendor showcase
with continental breakfast

9 a.m.

Top Topics for
Today's Townships

10:30 a.m.

Vendor showcase &
mid-morning break

11 a.m.

Legislative Lowdown

12:15 p.m.

Networking lunch

1 p.m.

Concurrent sessions

2:30 p.m.

Refreshment break

3 p.m.

Concurrent sessions

4:15 p.m.

Adjourn

*subject to change

Don't miss your chance to be a part of MTA's all-new **Regional Summits**, being held in five locations across Michigan this fall! We've designed these events to bring township officials together for an exciting, expanded educational and networking opportunity (plus time to connect with township vendors)! Become a **Summit** sponsor, and for just \$500, you'll get heightened visibility and exclusive marketing opportunities while supporting townships across the state.

Sponsor benefits

- Complimentary name and address list of attendees registered by Sept. 20
- One complimentary attendee registration for full program at one location, including dinner and evening entertainment on day 1. Additional attendees or multiple locations will receive a discounted rate.
- Signage at all event locations
- Recognition on MTA's website (www.michigantownships.org) and social media, and in event eblasts
- Your company's logo in event promotion and coverage in *Township Focus* in September, October and November issues, and in registration materials mailed to all townships
- Recognition including contact information and website in the on-site agenda, and to virtual attendees
- Recognition at welcome & opening educational session

Important deadlines

- Sponsor application must be received by **Aug. 12** to be recognized in *Regional Summit* registration brochure mailed to all townships
- Reference the Michigan Townships Association block when making hotel reservations by **Sept. 16**

About your sponsorship

To maximize your benefits, promptly return this application to MTA along with a high-resolution digital copy of your company logo in JPEG, TIFF or EPS format. Email logo to ashley@michigantownships.org.

Submission of this application indicates acceptance of the following:

- MTA reserves the right to determine the appropriateness of sponsorship. Acceptance of sponsorship does not imply endorsement of the sponsor's products or services.
- Sponsors will honor the educational focus of the *Regional Summits*, with business activity restricted to the vendor area by sponsors who are also participating in the Vendor Showcase. Solicitation of business in educational workshops or Vendor Showcase area without being a registered exhibitor is strictly prohibited.

Company _____

Contact person _____

Mailing address _____

Phone _____ Email _____

Website _____

Payment—\$500

Check Credit card: MasterCard VISA *Unfortunately, we cannot accept American Express or Discover.*

Card # _____ Exp. date _____ CSV _____

Cardholder name _____

Cardholder signature _____

Join us at the Vendor Showcase!

Held in conjunction with MTA's **Regional Summits**, the Vendor Showcase is your chance to network with township officials. Limited space is available—don't miss this opportunity for exclusive face time with local leaders.

Exhibitors will be introduced and have 1-2 minutes to address attendees following the legislative panel. Complete details along with pricing information is available at www.michigantownships.org/showcase.asp.

Questions? Call MTA at (517) 321-6467 or email ashley@michigantownships.org.