



For Immediate Release
April 6, 2009

CONTACT: Debra McGuire, CAE, IOM
Director of Communications & Education
(517) 321-6467 or debra@michigantownships.org

U.S. Census 2010, Detroit Regional Office Enrolls in the MTA Keystone Club

DELTA TOWNSHIP—The **U.S. Census 2010, Detroit Regional Office**, of Detroit, Michigan has joined the ranks of the Keystone Club in the **Michigan Townships Association (MTA) Allied Service Provider** program. As part of the *Keystone Club*, the \$2,000 investment by the Census 2010 will be used to improve the overall effectiveness of township government through more productive business practices, better education, and enhanced communications.

“On behalf of the MTA Board of Directors and 1,240 townships in Michigan, I am delighted to welcome Census 2010, Detroit Regional Office to our family of Allied Service Providers,” said **Colleen Schwartz**, president of the Michigan Townships Association. “This is not only an investment in our organization, it is a commitment to the people of Michigan who believe in local government and who work hard to make it the best it can be. In taking this step, the Census 2010 demonstrates their commitment to strengthening the relationship between our members and the business community.”

The U.S. Census Bureau serves as the leading quality data source about the nations’ people and economy. The Detroit Regional Office covers the states of Michigan, Ohio and West Virginia. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding.

MTA’s Allied Service Provider program has three levels of participation: President’s Round Table (\$10,000), Leadership Circle (\$5,000), and Keystone Club (\$2,000). Although participation in the Allied Service Provider program does *not* constitute or imply MTA’s endorsement of a company, or its products or services, those enrolled in the program are expected to maintain good business practices and operate in an ethical manner.

The Michigan Townships Association is the exclusive legislative and public advocate for Michigan’s 1,242 townships and is the foremost source of quality education and information for Michigan’s elected and appointed township officials. For more information about MTA’s Allied Service Provider program, visit www.michigantownships.org.

###

SERVING 1,242 TOWNSHIPS AND 6,500 OFFICIALS