



## **MCOLG launches web site, new video highlighting use of tax dollars**

In an ongoing effort to educate the public and policymakers on the significant role local government plays in enhancing the quality of life of all Michigan residents, the Michigan Council of Local Governments (MCOLG) announces the launch of a new Web site—[www.YourMichigan.org](http://www.YourMichigan.org)—and the release of a five-minute video, a 30-second video public service announcement and a 60-second radio PSA called *Your Tax Dollars at Work*.

MCOLG is comprised of the Michigan Association of Counties, Michigan Association of Regions, Michigan Association of School Boards, Michigan Municipal League and the Michigan Townships Association. The new Web site, video and PSA are designed to continue to focus on the services—from road and recreational programs to education and public safety—that local government units provide to families across the state and emphasize the return on the dollar for taxpayers. The Web site also includes the *YourMichigan* insert and poster launched with the campaign in July.

The video and PSAs, *Your Tax Dollars at Work*, features a family discussing the ways that tax dollars are used in communities to provide services for families, and what those communities would be like without those tax dollars.

The Michigan associations representing local-level governmental units established MCOLG to identify opportunities for collaboration and to leverage the strength of each organization's advocacy efforts. Local governments will be encouraged to use the materials in their communities, whether on their Web sites and/or on their local access channels to help residents understand how their tax dollars are used at the local level. To view the videos, listen to the PSA, or see the other materials available, go to [www.YourMichigan.org](http://www.YourMichigan.org).

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[www.micounties.org](http://www.micounties.org)



[www.masb.org](http://www.masb.org)



[www.miregions.org](http://www.miregions.org)



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