



Benefits at-a-glance

ANNUAL BENEFITS	 President's Round Table	 Leadership Circle	 Keystone Club
Electronic mailing list of Michigan elected township officials	●		
Lunch during MTA Conference with MTA leadership	●		
Opportunity to conduct a "Business Solutions Session" at MTA Conference	●		
Complimentary room to hold a small function at MTA Conference	●		
Opportunity to author an article for <i>Township Focus</i> magazine	●		
Small ad linked to your website in <i>Township Insights</i> e-newsletter	●		
½-page profile in <i>Township Focus</i> magazine	●	●	
Inclusion of one piece of company literature or gift in MTA Conference delegate bags	●	●	
Opportunity to conduct either one "Business Solutions Session" during MTA Conference OR author an article for <i>Township Focus</i> magazine		●	
Link to your website in the <i>Township Insights</i> e-newsletter		●	
Priority choice of booth(s) at MTA Expo	●	●	
Opportunity to have your press releases and resources posted on the MTA website	●	●	●
Access to MTA's members-only website, including MTA's online directory	●	●	●
Access to "Community Connection"—MTA's social networking site	●	●	●
Complimentary participation for one representative at the Vendor Showcase conducted at MTA "On the Road" Regional Meetings	●	●	●
Complimentary set of mailing labels of Michigan elected township officials		●	●
Use of Allied Service Provider logo in company's marketing materials, including ads placed in <i>Township Focus</i> magazine and MTA Conference Program	●	●	●
Listing with logo and link to company's website on MTA's online Allied Service Provider directory	●	●	●
Listing in Allied Service Provider index in <i>Township Focus</i> magazine	●	●	●
Member discount on MTA educational programs, publications & products	●	●	●
Signs at Vendor Showcases and MTA Expo denoting company as an Allied Service Provider	●	●	●
Dedicated MTA staff member	●	●	●
Complimentary subscriptions to <i>Township Focus</i> magazine	5	2	1
Complimentary copies of <i>Michigan Township Officials Directory</i>	5	2	1
Eligible to reserve rooms at host hotel at discounted rate during MTA Conference	5	3	1
Discount on booths at MTA Expo	15%	10%	5%
Discount on ads (¼-page or larger) placed in <i>Township Focus</i> and MTA Conference Program	15%	10%	5%
INVESTMENT	\$10,000	\$5,000	\$2,500