

Choose your MTA Online subscription



Unlock the savings on MTA's extensive library of online courses! When your township purchases an annual subscription, **EVERYONE** at your **township** gets access to **ALL of the courses included in the package**—with no additional “per person” fees.

Premium Pass (\$1900)

Includes more than 90 webinars, FREE access to **Now You Know**, our live (and recorded) monthly webinar series that features a new topic every month, AND all 11 of our premier Township Governance Academy courses. But that's not all, you'll also get 20% off all upcoming—even in-person—training!

Titles include all webcasts listed at right, plus:

- 20+ recorded *Now You Know* webinars on topics from budgeting to FOIA to assessing and much more!
- ARPA: Who's Spending Money on What?
- Bringing Broadband into Your Community
- Board Authorities, Responsibilities & Roles
- Effective Communication Strategies
- Election Fundamentals (4-part series)
- Innovating Your Township
- Managing Expectations: A Positive, Pain-Free Audit
- Meeting Myths, Mysteries & Misconceptions
- No One Left Inside
- Policies Matter: Top Policies Your Township Needs
- Payroll Questions? We've Got Answers!
- Sandbox Etiquette
- Show Me the Money! Grant Writing Tips
- Solar Energy Facilities
- Tools of Engagement: Websites & Social Media
- Top Township Legal Pitfalls
- Public Safety Services: So Many Options!
- Urban Cooperation Strategies
- What the Board Needs to Know About Assessing
- What the Board Needs to Know About Corrective Action Plans
- You Paid What for What?

Plus, get access to 11 TGA Courses, including:

- At Your Service: Meeting Township Needs (F-101)
- Board Roles & Relations (B-101)
- Creating a Vision for Your Township (B-103)
- Fundamentals of Assessment & Taxation (F-105)
- How Boards Make Decisions (B-102)
- Land Use: Defining Your Township's Future (F-102)
- Linking with the Community (B-106)
- Making Meetings Work More Effectively (B-105)
- Managing Your Township Team (F-104)
- Township Finances (F-103)
- Utilizing Strategic Planning (B-104)

Pay only \$1900 for this top-tier learning package—valued at more than \$5300 per person—and you'll get access for your entire team, including elected officials, deputies, members of boards and commissions, other employees and even volunteers!

Plus Package (\$1000)

Get access to ALL titles in the Essentials Package, PLUS webcasts that take an in-depth look at programs and services many townships provide. Titles include:

- Accounting & Payroll (4-part series)
- Anatomy of a Township
- Building a Better Budget (4-part series)
- Cemetery Management (3-part series)
- Effectively Exercising Board Authority
- Emerging Issues in Planning & Zoning (3-part series)
- Ethical Considerations
- Exploring Township Revenue Sources
- Fraud Prevention
- Governing an Accountable Fire Dept.
- Introduction to Planning & Zoning (3-part series)
- Making the Most of Your Meetings
- Meeting Misconceptions
- Ordinance Basics (3-part series)
- Roles & Functions of the ZBA (3-part series)
- Secrets to Great Board Meetings
- Spending Public Money
- Special Assessment Procedures
- Taxation Trouble Spots
- Who Gets Paid What...and How?

This package is valued at \$2010 per person—sign up today and start saving!

Essentials Package (\$750)

Offers access to 14 webinars that cover the basics—what we consider essential topics—designed for all township board members. Titles include:

- Accounting & Payroll (4-part series)
- Anatomy of a Township
- Building a Better Budget (4-part series)
- Effectively Exercising Board Authority
- Ethical Considerations
- Exploring Township Revenue Sources
- Fraud Prevention
- Making the Most of Your Meetings
- Meeting Misconceptions
- Secrets to Great Board Meetings
- Spending Public Money
- Special Assessment Procedures
- Taxation Trouble Spots
- Who Gets Paid What...and How?

Get access to more than \$1300 worth of webcasts—per person—for only \$750!

Are you “Red Book Ready”?

Nearly every webcast available in the **MTA Online** subscription packages qualifies for credit in our new **Red Book Ready** learning series. Learn more or enroll for free now at <https://bit.ly/redbookready>.

REGISTER NOW AT [HTTPS://BIT.LY/MTAOREG](https://bit.ly/mtaoreg), OR USE THIS FORM TO PAY BY CHECK.

CHOOSE PACKAGE TYPE:

PREMIUM PASS (\$1900) PLUS PACKAGE (\$1000) ESSENTIALS PACKAGE (\$750)

TOWNSHIP _____ COUNTY _____

CONTACT NAME _____ CONTACT EMAIL _____

PAYMENT OPTIONS:

Check enclosed (payable to MTA) OR Charge to (VISA or Mastercard):

CARD NUMBER _____ / _____ EXP DATE (MM/YY)

PRINT CARDHOLDER'S NAME _____ SIGNATURE _____



Send your completed registration form with payment to MTA, P.O. Box 80078, Lansing, MI 48908-0078; fax: (517) 321-8908 or email to rebecca@michigantownships.org. Questions? Call (517) 321-6467.