

## Driving directions

### Comfort Inn Conference Center

2424 S. Mission, Mt. Pleasant (989) 772-4000

*From U.S. 127 (Northbound):* Take the first Mt. Pleasant exit (Business 127/CMU) and turn left onto West Campus Dr. The facility will be on your left.

*From U.S. 127 (Southbound):* Take the U.S. 127 BR exit toward Mt. Pleasant. Follow Mission Rd. to West Campus Dr., turn right, the facility will be on your left.

## Lodging and special dietary restrictions

For discounted lodging, contact the Comfort Inn directly and let them know you are attending this MTA event. Participants with special needs (dietary, accessibility) should call MTA at (517) 321-6467 or email Kristin at [kristin@michigantownships.org](mailto:kristin@michigantownships.org) at least a week in advance.

## Cancellations & substitutions

Written cancellation requests received at the MTA office by Nov. 14 will receive a full refund. No refunds will be issued thereafter. You may substitute another individual from your township for your registration at any time without incurring a charge; please notify MTA of the change. Substitutions are not allowed for registrations made using TGA scholarship funds.

For more information on TGA,  
log in at [www.michigantownships.org](http://www.michigantownships.org);  
look under "Training" and select  
"Township Governance Academy."

## Excellence in governance

These courses are part of MTA's Township Governance Academy (TGA). They are designed to enhance your leadership skills and motivate you to take on the challenges and opportunities unique to those serving as an elected official.



Regardless of your position on the board or amount of experience, TGA will move you to a higher level of performance and make your service more rewarding.

Uncertain whether TGA is for you? Try it! You do NOT have to be enrolled in TGA to attend the courses. Credit will be assigned retroactively if you enroll within six months of attending.

Prsrt Std.  
US Postage  
Paid  
Lansing, MI  
Permit #765



512 Westshire Drive  
P.O. Box 80078  
Lansing, MI 48908-0078

Fundamentals of township  
finances, land use



**November 28:  
Township  
Finances**



**November 29:  
Land Use:  
Defining Your  
Township's  
Future**

*Relevant to the entire township board ...  
no matter what your level of experience.*

**Comfort Inn Conference Center,  
Mt. Pleasant**

MTA can help your board understand the fundamentals of township finances, and offer techniques for making sound land use decisions. Join us at the **Comfort Inn Conference Center** in **Mt. Pleasant** this **November** for one (or both!) of the sessions described below:

## Township Finances

Oversight of township finances is a fundamental statutory duty of township boards. Good governance demands that every board exercise effective oversight of all township assets, including human and physical resources. Explore in depth how township boards can achieve a greater degree of control over the township's financial position and assure that resources are directed to address the township's highest and greatest needs. Takeaways include:

- The board's role in establishing a powerful budgeting process.
- What every board needs to do to protect the township's financial assets.
- How to determine the correct amount of township financial reserves.
- Early warning signs of potential financial problems.
- How great township boards spend their time at meetings.

## Land Use:

### Defining Your Township's Future

Dig into growth philosophies and learn strategies to galvanize your township to action to define your future. Gain an understanding of a township master plan, including its purpose, process and legal requirements. Explore many of the considerations that must be confronted if your master planning efforts are to be successful. Examine a broad range of day-to-day issues, including nonconforming uses, preserving rural character, managing growth, and infrastructure and roads. Round out the day with discussion on emerging land use issues.

## EVENT DETAILS

Wednesday, Nov. 28

8 a.m.

Registration check-in and continental breakfast

8:30 a.m.

*Township Finances*  
(F-103; 6 credits)

*Presented by Larry Merrill, MTA Executive Director*

Noon

Networking lunch

4:30 p.m.

Adjourn

Thursday, Nov. 29

8:30 a.m.

Registration check-in and continental breakfast

9 a.m.

*Land Use: Defining Your Township's Future*  
(F-102; 6 credits)

*Presented by Steve Langworthy, former  
Planning Director and Senior Project Manager*

Noon

Networking lunch

4 p.m.

Adjourn

These courses are part of MTA's Township Governance Academy, a credentialing program exclusively for township officials. See reverse panel for additional information.



## To Register

Send completed form with payment to  
MTA, P.O. Box 80078, Lansing, MI 48908-0078.  
Payment via credit card may be faxed to (517) 321-8908.  
Register online at [www.michigantownships.org](http://www.michigantownships.org).

Township \_\_\_\_\_ County \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

Name & Title \_\_\_\_\_  Both classes  Finances  Land Use

Name & Title \_\_\_\_\_  Both classes  Finances  Land Use

Name & Title \_\_\_\_\_  Both classes  Finances  Land Use

Name & Title \_\_\_\_\_  Both classes  Finances  Land Use

|                                    | Registration Rate*<br>After Nov. 14 | Early-Bird Rate*<br>By Nov. 14 |
|------------------------------------|-------------------------------------|--------------------------------|
| <b>FULL PROGRAM: Both classes!</b> | \$ 290/attendee                     | \$ 250/attendee                |
| <b>Finances (F-103)</b>            | \$ 145/attendee                     | \$ 125/attendee                |
| <b>Land Use (F-102)</b>            | \$ 145/attendee                     | \$ 125/attendee                |

# of Sessions                      Registration Fee                      Total

\_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_

\*Rates apply to MTA members. Non-members, call for rates.

**Register by Nov. 14 and save up to \$40!**

**NOTE: Payment must accompany form in order to be processed.**

Check enclosed (payable to MTA)

Charge to: (circle one)    MasterCard    VISA

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ / \_\_\_\_\_

Card # \_\_\_\_\_ Expires \_\_\_\_\_

Print Card Holder's Name \_\_\_\_\_ Signature \_\_\_\_\_